

# Chamber Membership/Marketing Committee Agenda

## February 2020

Present: Angie Duntz, Maggie Seiler, Ron Fehr, April Hernandez

- Membership overview:
  - 79 Members
  - 49 have renewed
  - 3 new members
  - 18 Current (dues not due yet in 2020)
  - 9 aging accounts (this includes City of Goddard)
- Civic Organization Collection monthly
  - Review Monthly Plan
    - February – Education Foundation – Goddard Academy
    - March – Goddard Public Library
- Monthly Meeting Schedule
  - Speakers
    - Committee was presented a speaker request form received from website on Opiate Addiction.
    - Committee agreed that this proposal does not meet criteria for presenting to Chamber Businesses. Maggie moved to deny the proposal. Ron seconded. All voted to deny the proposal.
  - Maggie and Angie will present in March on the Chamber website and how to get more out of your membership.
- New member orientation
  - Set Date for first orientation – Two dates were selected at different times to reach more members.
    - May 19 from 3 – 5pm and May 21 from 7:30am – 9:30am
  - Discuss content (review samples)
- Marketing plan for the year
  - Review upcoming tasks
- Annual Mixer review
  - Pros, cons, changes for next year?
    - Everyone agreed the Mixer was a good event.
    - Pros – Food, beverages, dueling pianos, raffle, heads and tails game
    - Cons – A few complaints about the catering staff and we need to have a beef option and possibly

a vegetarian option.

The room was very loud. It was hard to have conversations.

Other Changes: Look at other options for bartending, possibly raise ticket prices. Guest tickets should be more if they are not attending with a chamber member.

Survey will be sent out to all Chamber members for feedback.

- 2021 Membership/Sponsorship Ideas
  - Review samples from other Chambers
  - We should check into accepting monthly member payments – they would have to be done by auto payment.  
We need to be sure we have a signed agreement for all quarterly and monthly payments.
- Promotional materials
  - Visitor guide – this is a great idea to look into for next year.
  - Promo items – we need a brochure that is an overview of the Goddard Chamber.
  - Committee agreed to go ahead and give out the old Chamber t-shirts as giveaways.
- Other