



2021

Membership and
Sponsorship
Information

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Chamber Investment

Through sponsorships and membership investments, the Goddard Chamber of Commerce can continue to provide programming, networking and marketing opportunities for our members to grow business and grow the Goddard community.

Chamber Trustee: \$10,000+

In addition to Platinum level benefits, GCC Trustees will receive:

- ◆ Ex-officio spot on Chamber Board of Directors
- ◆ Premier member logo placement on website
- ◆ Recognition via banner ad for the year
- ◆ Recognition at major annual GCC events
- ◆ Yearly Member Luncheon Ticket (20 regular lunch event registrations)
- ◆ Printed banner at outside events
- ◆ Up to \$2,500 worth of other Chamber event sponsorship opportunities (Excludes Sponsored Community Event Sponsorships)

Chamber Investor: \$5,000

In addition to Platinum level benefits, GCC Investors will receive:

- ◆ Recognition via banner ad for the year
- ◆ Recognition at major annual GCC events
- ◆ Yearly Member Luncheon Ticket (10 regular lunch event registrations)
- ◆ Printed banner at outside events
- ◆ Up to \$1,000 worth of other Chamber event sponsorship opportunities (excludes Sponsored Community events sponsorships)

Supporting Partner: \$2,500

In addition to Platinum level benefits, Supporting Partners will receive:

- ◆ Recognition via member logo on GCC website
- ◆ Recognition at major annual GCC events
- ◆ Yearly Member Luncheon Ticket (10 lunches)



Membership Opportunities

By joining the GCC you are investing in a community to help promote and prosper local business in the Goddard area.

Basic Business Membership: \$200

All memberships in the GCC include:

- ◆ Invitation to all GCC events
 - ◆ Monthly Electronic Newsletter
 - ◆ Social Media posts shared at the request of the member
 - ◆ Business Referrals from the GCC
 - ◆ Basic listing in GCC Business Directory on GCC website with name, address and phone #
 - ◆ GCC Chamber window decal
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Basic Plus Membership: \$250

In addition to Basic Business level benefits, Basic Plus Members will receive:

- ◆ GCC representation at 1 ribbon cutting, open house or other special event
(Event information should be submitted to President/CEO at least 2 weeks prior to event)
- ◆ Logo material included in resident welcome packets
- ◆ New membership or renewal announcement on social media
- ◆ Enhanced Membership Directory listing on GCC webpage
- ◆ GCC Mobile app listing
- ◆ Advertisements/specials listed in GCC monthly communication with a weeks prior notice



Membership Opportunities

Silver Membership: \$500

In addition to Basic Plus level benefits, Silver Members will receive:

- ◆ Host 1 monthly Business After Hours at member's choice of location
- ◆ Quarterly advertisement post on GCC social media (Contact President/CEO to create and schedule post)
- ◆ 2 half price tickets to the GCC Annual Mixer and up to six more tickets at discounted price

Gold Membership: \$1,000

In addition to Silver benefits, Gold Members will receive:

- ◆ 4 tickets to the GCC Annual Mixer and up to four more at discounted price
- ◆ Logo on quarterly ads in Times-Sentinel (at minimum)
- ◆ Lunch with GCC President/CEO to discuss strategy for year (up to 2 member employees)
- ◆ Recognized in GCC Monthly Communication
- ◆ 50% off all sponsorships for GCC special events up to \$250
- ◆ Discounted Monthly Luncheon Ticket (\$8.00 per month)

Platinum Membership: \$2,000

In addition to Gold benefits, Platinum Members will receive:

- ◆ Table Sponsor at GCC Annual Mixer (upgrade to Premier Sponsor for \$100 and/or purchase a second table for \$300)
- ◆ Table Sponsor at the annual meeting
- ◆ Exclusive Website Features (arranged with President/Membership Committee)
- ◆ \$750 in Chamber event sponsorship opportunities (excludes Sponsored Community events sponsorships)

Other membership opportunities include:

- ◆ Individual Membership—\$50
- ◆ Ministry/Civic organizations—\$100
- ◆ 2nd Business—\$150

Contact the GCC for more information.



Monthly Networking

Member Luncheon

Luncheons are scheduled monthly on the 2nd Thursday of the month from 11:30 AM to 1:00 PM

Prize Sponsor (\$50) (good for 1 month) Free lunch for up to 2 people, do a quick spill about your business; Social media recognition leading up to the event, Business recognition in Monthly communication.

Speaker Sponsor (\$50.00) (good for 1 month) Free lunch for up to 2 people, speak about your business for up to 5 minutes before introducing the speaker, social media recognition leading up to the event, highlight on Chamber website and Monthly communication.

Yearly Member Luncheon Ticket (\$80.00) Good for 10 regular monthly luncheon registrations. Can be used by any employee of member business but only good for one lunch per month. Member businesses can purchase multiple Yearly Tickets.

Business After Hours

After Hours are held on the 3rd Thursday of each month from 4pm to 6pm (date and time can only be changed if agreed upon by the host and the Chamber). Each Business After Hours is co-hosted by the business, LEAD G and the GCC.

BUSINESS HOST BENEFITS

It is easy and cost effective to co-host one of the Business After Hours events. Secure the month in which you would like to co-host by contacting the GCC.

- ◆ Showcase your business and distribute information about the products and services you offer.
- ◆ Business tour
- ◆ Publicity with your logo – Monthly communication, GCC website and GCC social media at a minimum

GCC RESPONSIBILITIES

- ◆ Email invitation to all Chamber members
- ◆ Event Announcement at other events for the GCC
- ◆ Registration
- ◆ Provide names of caterers and other member businesses they may need to have a great event
- ◆ If you want to send a personal note in the mail to the Chamber membership, labels can be provided to your business at no charge – at least 2 weeks notification for this benefit
- ◆ Ambassadors will be on hand to meet and greet
- ◆ The Chamber will provide tickets for any drawings and hand out when people get their name tags

BUSINESS HOST RESPONSIBILITIES

- ◆ Prepare for the possibility of up to 30 people – adequate parking, etc.
- ◆ You can go as elaborate as you would like on the food and drink for the event. While it is entirely up to you whether alcohol is served, the Chamber asks that you try to provide someone to serve (bartend) the drinks but also provide non-alcoholic beverages
- ◆ You are encouraged to publicize, publicize, publicize – Make personal contact with area businesses to encourage them to attend
- ◆ Submit a 30-50 word description of your business to be included in the invitation and other publicity.

Business is encouraged provide one or two door prizes.

This is at the discretion of the business but please a minimum of \$15 value



GCC Member Events

Annual Mixer (Spring 2021)

The Annual Celebration celebrates the accomplishments of members and the community with awards, networking, food, drink and entertainment.

Promotional Sponsor (\$150) get 2 tickets to the event, Social Media Recognition and business name included in Monthly communication and Mixer Update emails.

Auction Sponsor (\$250) have their logo included at signs at the table, get 4 tickets to the event, Social Media Recognition and business name included in Monthly communication, minimum two weekly emails and Mixer Update emails.

Table Sponsor (\$400) gets 8 free tickets to the event with a reserved table, Social Media Recognition and business name included in Monthly communication, four weekly emails, and Mixer Update emails.

Premier Sponsor (\$600) gets 8 free tickets to the event with a reserved table that has first eating rights, premium drinks, business logo on raffle table, verbal recognition at the event, business write up featured in Monthly communication and business name on four weekly email and all Mixer update emails.

Auction Donor (minimum of \$25 value) Donate an item of \$25 or above to be included in the silent auction. Recognition of donation on Auction Table.

Individual tickets:

Members/Member Guests: \$60 each up to week before event (must be pre-paid to receive discounted price)

Non-Members and Tickets purchased at the Door: \$75 or \$250 for 4

Goddard's Amazing Race (Summer 2021)

Goddard's Amazing Race is designed to drive business right to your door! This is a scavenger hunt type of event where you become a stop in the "Race". Businesses can create a fun activity for community members as they navigate their way through all the stops!

Checkpoint Sponsor - \$50

- ◆ Guarantees participating businesses a stop on the scavenger hunt
- ◆ Includes social media recognition, logo inclusion in July and August Chamber emails, and mention at National Night Out.

Finish Line Sponsor - \$100

- ◆ Guarantees participating businesses a stop on the scavenger hunt
- ◆ Includes social media recognition, logo inclusion in July and August Chamber emails and mention at National Night Out.
- ◆ Participating businesses at this level will also host a bonus activity – a social media component that Race Participants will complete at your business *in addition* to the regular stop on the scavenger hunt.
- ◆ This will include increased social media recognition at least four times during the month.



GCC Member Events

Business/Citizen/School Employee of the Year

Nominations for these three awards will be accepted all year long on the Goddard Chamber website with extra promotion at the Goddard Chamber booth at the National Night Out celebration. In addition, the winners will be announced during the Annual Mixer in 2022.

- ◆ **Promotional sponsor (\$100)** will have recognition at the Chamber NNO booth, recognition on the Award Nomination page on the Goddard Chamber website, Social Media recognition, and logo listed in the Monthly communication. Promotional material or giveaways can be given to the Chamber to pass out at the NNO booth.

Annual Meeting (November 2021)

The agenda for the Annual Meeting will include a catered lunch, networking, voting on the Board of Directors slate and discussing upcoming events, sponsorship opportunities and changes in membership benefits. Information on your 2021 membership will also be handed out at this meeting!

- ◆ **Promotional sponsor (\$75)** 4 free tickets, will have logo on signage on the table at the event and verbal recognition day of event
- ◆ **Prize sponsor (\$100)** 4 free tickets, will have logo on signage and all promotional material, prize of your choice to giveaway from a Chamber member (valued at no more than \$50), verbal recognition day of event.
- ◆ **Table sponsor (\$125)** 8 free tickets, will have logo on signage and all promotional material, verbal recognition day of event., and reserved table
- ◆ **Speaker sponsor (\$250)** 8 free tickets, will have logo on signage and all promotional material, 2 minutes to talk about your business and introduce speaker, verbal recognition and reserved table
- ◆ **Lunch sponsor (\$500)** 16 free tickets, will have logo on signage and all promotional material, 5 minutes to talk about your business, verbal recognition and 2 reserved tables

Tickets will be \$15 through Silver and \$12.50 for Gold and up through the week before the meeting and \$20 the week of or 3 for \$50.



Digital Opportunities

Enhanced Business Directory Listing—\$50 Annually

- ◆ Make your business stand out on our website!
- ◆ Mobile App Business Listing
- ◆ Upgrade your Basic Business membership to an upper level membership for this opportunity

Premier Website Banner Ad —\$495 Annually

- ◆ Ad on Chamber Website for 12 months
- ◆ Ad placement can be chosen by Business per availability
- ◆ Ad can be changed by member monthly and can be clickable to member information

Website Banner Ad —\$50 Month

- ◆ Ad on Chamber Website for 1 month
- ◆ Ad placement at discretion of GCC per availability

eBlast Email — \$25 Per Blast

- ◆ Email option to send out to all GCC members. Members supply the content.

Promoted Facebook Post — Contact GCC

- ◆ Capture GCC's social media following on Facebook by boosting a post.
- ◆ Price is amount boosted plus \$50

Goddard Guide—\$25 for Business Listing

- ◆ Business Promoted on the Goddard Guide
- ◆ Goddard Guides available at several area businesses and events



LEAD G

The goal of the LEAD G is to engage professionals and develop community leaders. Sponsorship levels vary by event and program and are available for the following:

- ◆ **Quarterly Leadership Luncheon Series**

- Leadership Series LEAD Sponsor - \$500**

- Logo on all promotional material (printing deadline dates must be met), logo displayed at each event in the series (4), verbal recognition at each event in the series (4) and 2 minutes to present during opening remarks at each event in the series (4).

- Leadership Series Quarterly Lunch Sponsor - \$200**

- Logo on social media and electronic promotion of event, logo displayed on lunch tables at the event, verbal recognition at the event, 2 minutes to present during lunch.

- Leadership Series Quarterly Support Sponsor - \$100**

- Mentioned on social media promotion of event, logo displayed during the event, verbal recognition at the event

- ◆ **LEAD G Resource Partner—\$500**

- Logo and website banner on LEAD G Resource Web page for the year

- Social Media recognition

- ◆ **LEAD G Champion—Contact Chamber for Details**

For more information on joining LEAD G or sponsoring these events/programs, please call the GCC office at 316-833-8385.



2021 GCC Membership and Sponsorship Commitment

Company Information

Company: _____

Contact: _____

Address: _____

City/ST/Zip: _____

Phone: _____

Signature: _____

GCC Membership Level: _____

New Member or Renewal: _____

Subtotal: \$

Sponsorship Information

Event/Project 1: _____

Sponsorship: _____

Amount: _____

Event/Project 2: _____

Sponsorship: _____

Amount: _____

Event/Project 3: _____

Sponsorship: _____

Amount: _____

Subtotal: \$

Membership/Sponsorship Total: \$

Additional Events/Projects can be written on back—indicate here if additional information on back:

*Membership fees must be paid in full at registration. Sponsorship Commitments may be paid in quarterly payments.

Membership and Sponsorship Registration available online www.GoddardChamber.net